



## WHAT ARE **WORKPLACE GIVING CAMPAIGNS**?

Workplace Giving Campaigns are a **FREE** tool companies can use to engage with their employees and demonstrate a commitment to improving lives in the community.

Together, United Way & Our Promise manage **over 250** campaigns for companies of all sizes, in numerous industries, throughout the Capital Region.

With the help of a dedicated representative, companies and employees are **connected directly** to local nonprofits to **inspire giving**.

learn more now!

[YourLocalUnitedWay.org/Workplace-Giving](http://YourLocalUnitedWay.org/Workplace-Giving)



# Why give through **Workplace Giving**?

Partnering for Workplace Giving Campaigns ensures we have the critical components needed to carry out our nonprofit's mission effectively.

## 1 CASH FLOW

We receive consistent cash flow from workplace giving campaigns.

## 2 FREE ADVERTISING

Workplace campaigns take care of the marketing for us so we can be sure our cause gets coverage.

## 3 ROLLOVER DONORS

Many workplace campaign donors sign up for monthly donations that roll over every year.

## 4 MONTHLY PAYMENTS

We are paid out monthly thanks to Electronic Fund Transfer (EFT) payments.

## 5 EASE OF ACCESS

Every nonprofit has a portal to check payouts, donor details, and more, taking the administrative burden off of us.

Our Nonprofit Code:

**OP Code #116**



United Way  
California Capital Region

