



## *Achieving Positive Thinking Worldwide (APTW) Ambassador Application*

Please read before completing

Thank you for your interest in becoming one of our Achieving Positive Thinking Worldwide (APTW) Ambassadors!

What we look for in an Ambassador:

- Great role models and people who inspire others.
- Outgoing and comfortable talking with others, about our brand.

We are committed to supporting dedicated volunteers who want to improve mental health through positive thinking by engaging their surrounding communities. As an APTW Ambassador you can positively help do just that!

We are very excited to work with you and to support your community outreach goals!

You are invited to join our growing Ambassador Network, please complete the form below. You will be contacted by an Achieving Positive Thinking Worldwide associate within **48 hours**. Please feel free to contact us if you have questions.

Please email your completed application to **info@achievingpositivethinkingworldwide.org**. Part of our goals will be recruiting **15** Ambassadors in 2024 and **15** Ambassadors in 2025.

Applicant's Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_ Gender: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell \_\_\_\_\_

Email Address: \_\_\_\_\_

1. How did you hear about our Ambassador Program? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

2. Please share why you want to make a positive thinking difference as one of APTW's Ambassadors;

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Are you currently an Ambassador?  Yes  No

If yes, please provide the name of the organization \_\_\_\_\_



4. Please choose two events you want to attend as an Achieving Positive Thinking Worldwide Ambassador:

- Toolbox Luncheon
- Celebrity Fashion Show Charity Event
- Celebrity Chef Cook Off Charity Event
- Other \_\_\_\_\_

5. Please provide 3 ideas for bringing more POSITIVE people to our events. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Please provide 2-3 references, **not a family member**, who will share how you are a wonderful and positive thinking person! \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Please check the social media sites you would like to share or create. If applicable, please include your social media name(s):

- Facebook \_\_\_\_\_
- Instagram \_\_\_\_\_
- LinkedIn \_\_\_\_\_
- Twitter \_\_\_\_\_

**NOTE:** Your social media/websites must be created before you can be officially approved as an APTW Ambassador. They do **not** need to be published/ live.

8. Are you prepared to help market APTW's brand by:

- Sharing APTW's logo and newsletter to your social media and/or website(s).
- Writing a brief bio about YOU. This will be shared on all APTW's and PCW's social media and website(s)
- Providing photos of you to be posted on all APTW's and PCW's social media and website(s).

9. Please check 3 ways you want to help support APTW's positive thinking mission:

- You will be bringing your positive expertise to our nonprofit.
- You will be encouraging your friends and family to attend the free events, to volunteer and/or donate.
- You will be making donation(s).
- You will be encouraging colleges and high school students to get involved.
- Other \_\_\_\_\_



## Achieving Positive Thinking Worldwide Ambassador Agreement and Expectations

I, \_\_\_\_\_ (name) make a positive commitment to:

1. Act as a positive representative for Achieving Positive Thinking Worldwide by successfully communicating the mission of the nonprofit and the programs, in positive ways, on the Internet and social media, at events, venues, in classes and when engaging with the community.
2. Attend two Achieving Positive Thinking Worldwide events a year.
3. Administer all APTW's surveys and feedback as needed and as requested.
4. Submit all surveys and/or feedback paperwork in a 1-page word format *within two weeks* of collecting the information.
5. Submit a *quarterly action report* advising the Executive Director and the Board Members about any future, current or past events, workshops, social media and/or lectures where you/we can share APTW's positive thinking missions, goals and vision.
6. Initiate and maintain positive community engagement, when interacting with others, by providing free samples, brochures and flyers.
7. Invite nonprofits, corporations, volunteers and organizations, to collaborate with us when APTW is having events.
8. Seek out additional community funds to support positive charity events when necessary.
9. Make the most of the exclusive materials and tools.
10. Have your Ambassador biographical profile featured on Achieving Positive Thinking Worldwide's website.

\_\_\_\_\_  
Print Name of Ambassador

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name of Parent or Guardian

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Ambassador

\_\_\_\_\_  
Signature of Parent or Guardian

- I have read the Ambassador agreement provided with this application and accept its terms.
- I certify I am 18 years of age or older and have completed this application to the best of my knowledge.
- I am under the age of 18; I have included a letter of responsibility from my Parent/Guardian or an adult supervisor approving my application to be an Ambassador.

**Achieving Positive Thinking Worldwide (APTW) is an equal opportunity nonprofit. You are welcome to answer all the questions or to leave them blank. All applicants will be considered without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, and veteran or disability status.**